



# Armstrong High School

## 2021 Falcons Nest Sponsor Program

July 26, 2021

Dear Armstrong High School Football Business/Community Partner,

We are excited to invite you to be a part of the Armstrong High School Falcons Football 2021 Season as a Falcons Nest Sponsor. This fall we are anticipating a full schedule with many new teams (Waconia, Apply Valley) and many existing rivals (Chaska and Cooper).

As a Falcons Nest Sponsor, your business/organization will be promoted at all varsity home football games, on the Touchdown Club's website and social media sites. The enclosed attachment explains more about each sponsor level and the benefits.

Your sponsorship will help you reach an active Armstrong High School audience, leading to increased awareness of your business/organization and customer loyalty. Additionally, you can feel good that you are supporting local student-athletes achieve their goals.

Contact Nichol Sutton, Touchdown Club board member and Sponsorship lead, with any questions at [ahsfalconfootball@gmail.com](mailto:ahsfalconfootball@gmail.com). Visit our website at [ahsfalconfootball.com](http://ahsfalconfootball.com) to learn more about the Armstrong Falcons.

Thank you for your thoughtful consideration. We appreciate all that you do for our community and are looking forward to partnering with you.

Go Falcons!

Best regards,

Nichol Sutton  
Board Member, Sponsorship lead  
Armstrong Falcons Touchdown Club

The Armstrong Falcons Touchdown Club is a 501(c)(3) non-profit organization.  
Questions? Send us an email at [ahsfalconfootball@gmail.com](mailto:ahsfalconfootball@gmail.com).



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### Thank You for supporting the Falcons!

Your support of the Armstrong Falcon football student-athletes and coaching staff is appreciated. Please complete and return this form to the address below. **Go Falcons!**

Company name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Contact name: \_\_\_\_\_

E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

#### **Sponsor Level:** (July 1, 2021 - June 30, 2022)

\_\_\_\_\_ \$1,000 - Falcon Pride Sponsor

\_\_\_\_\_ \$500 - Gold Falcon Sponsor

\_\_\_\_\_ \$250 - Silver Falcon Sponsor

\_\_\_\_\_ \$100 - Bronze Falcon Sponsor

#### **Mail completed forms and checks\* to:**

Armstrong Falcon Sponsor Program  
Attn: Stacy Stanslaski, Treasurer  
4016 Ensign Ave N  
New Hope, MN 55427

\*Please make checks payable to **Armstrong Falcons Touchdown Club.**

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**Stand out from the crowd – become a Falcon Sponsor!**

- ✓ Support student-athletes in your community
- ✓ Promote your brand in a positive and exciting setting
- ✓ Increase brand awareness and customer loyalty with Armstrong High School families and community members

### 2021 Falcon Football Sponsorship Benefits & Levels (July 1, 2021 - June 30, 2022)

Sponsor Benefits	Falcon Pride \$1,000	Gold \$500	Silver \$250	Bronze \$100
Promotion on website (with link to business website)	✓ (with logo)	✓ (with logo)	✓ (name only)	✓ (name only)
Promotion on social media sites, including Facebook, Twitter and Instagram	✓	✓	✓	✓
Recognition in monthly meeting reminder email sent to all Touchdown Club members	✓	✓	✓	✓
Recognition at all games via mobile friendly roster	✓ (with logo)	✓ (with logo)	✓ (name only)	
Recognition at all home games via game announcer	✓	✓	✓	
Vinyl decal to proudly display in business window	✓	✓		
Recognition at home games via electronic scoreboard	✓			

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